

CROSSROADS

VETERINARY CONFERENCE



Noblesville, IN
February 1-3, 2024

Indiana Veterinary
Medical Association



GENERAL INFORMATION

You are invited to participate in Indiana's premier annual gathering of professionals in veterinary medicine. The meeting will be held at the Embassy Suites Noblesville Indianapolis Conference Center, 13700 Conference Center Drive, Noblesville, IN. The location is user-friendly with plenty of meeting space, easy access, and complimentary parking. You will enjoy this venue for quality IVMA continuing education, fun, and fellowship!

Looking for fun things to do while visiting Hamilton county? This area has a lot to offer including shopping at Hamilton Town Center, terrific restaurants, IKEA, Top Golf, the Escape Room, Conner Prairie, and much more!

REGISTRATION

Advanced registration for the Crossroads Veterinary Conference is recommended. Registration is required for admission to the meeting.

Your 3-day registration includes all scientific and practice management sessions, access to the Market Place where all vendors will be located, all breaks held in the Market Place, IVMA Membership Meeting on Thursday evening, and box lunches on Friday and Saturday. Note: On the registration form, please note which meal(s) you plan to attend. Attendees can earn 20 hours of continuing education at the meeting.

The Early-Bird registration deadline is January 09, 2024, to receive the advanced registration rate. Registrations postmarked or received by e-mail or online after this date must include an additional \$50 late fee. Registrations at the door must also pay the \$50 late fee. Checks should be made payable to the IVMA. Payment will also be accepted by Visa, Master Card, Discover, or American Express. You can register online at www.invma.org.

Your registration materials will be MAILED TO YOU IN ADVANCE OF THE MEETING! This means no waiting in line to register when you arrive at the meeting! Your registration packet will include your name badge and badge case, information on printing your speaker notes ahead of time, your continuing education form, and all other pertinent information for your registration. **There will be a \$25 charge for name tags reissued at the Registration Desk.**

NAME BADGES & MEAL TICKETS

Name badges will be required for participation in all sessions, workshops, and exhibit viewing. Meal tickets will be required, and will be collected, for each meal during the meeting. You must indicate on the Registration Form if you would like a boxed lunch for Friday and Saturday (this is included with your conference registration) or no boxed lunch will be allocated for you for that meal.

4 EASY WAYS TO REGISTER

1. **Online** - visit www.invma.org
2. **By calling** - call the IVMA office to register by phone - 317-974-0888
3. **By mail** - send the registration form to IVMA, 125 West Market Street, Suite 300, Indianapolis, IN 46204
4. **By email** - lourdes@invma.org

All registrations must be postmarked by January 09, 2024 or register online. After that date, you must register on site.

The Registration Desk will be located outside the Market Place at the Embassy Suites. Registration hours will be as follows:

Thursday, February 1, 2024 / 5:30 - 6:30PM
Friday, February 2, 2024 / 7:15AM - 4:30PM
Saturday, February 3, 2024 / 7:15AM - 3:30PM

IVMA APP



Thank you to Banfield for sponsoring this year's Crossroads Veterinary Conference App. Info on the app includes the meeting schedule, speaker bios, exhibitor list, venue map, proceedings, and much more! Download the conference App today! Scan the QR code found on page 3.

HOTEL RESERVATIONS

The Embassy Suites Noblesville Indianapolis Conference Center is the location for the Crossroads Veterinary Conference. **The hotel is located at 13700 Conference Center Drive South, Noblesville, Indiana, 46060. The group rate for rooms is \$151 plus tax. To ensure availability at this special rate, make your reservation no later than January 2, 2024.** To make reservations, call 317/674-1900 and mention the Crossroads Veterinary Conference or go online to www.hilton.com

IVMA CANCELLATION POLICY

No refunds will be issued after the registration has been submitted to the IVMA. If it is an extenuating situation, the registrant may submit a written request for a refund which will be considered by the Crossroads planning group no sooner than two weeks after the meeting is completed. If granted, the registrant would receive a refund of the original amount less \$25. If a refund is related to a weather/travel emergency, email notification must be submitted to IVMA. These requests will be reviewed by the IVMA Board of Directors and possible meeting refunds will be determined by them ***Purchasing a registration signifies your agreement to these terms.**



CROSSROADS VETERINARY MARKETPLACE

Market Place Hours:

Friday, February 2, 2024 / 9:30am - 4:30pm.

Saturday, February 3, 2024 / 9:30am - 1:30pm.

Visit the Market Place and earn 2 hours of CE!

PROCEEDINGS NOTES

Speaker notes will be made available in advance of the meeting on the IVMA web page and on the meeting app. When you receive your Registration Packet information, there will be directions included on how to access the notes in advance of the meeting.

IVMA CROSSROADS VETERINARY CONFERENCE PLANNING COMMITTEE

A dedicated group of volunteers has worked year-round to ensure a quality continuing education offering for veterinarians, registered veterinary technicians, and veterinary staff. The working group is chaired by Dr. James Stepusin, and assisted by:

Debra Cochran

Dr. Maria Cooper

Dr. Julie Davis

Dr. John Feutz

Dr. Marybeth Feutz

Dr. Tracey Gillespie

Dr. Lindsey Hedges

Dr. Trisha Keffer

Dr. Greg Kurtz

Dr. Michele Roberts

Dr. Tony Rumschlag

Dr. John Schnarr

IVMA Staff: Lisa A. Perius, CAE, Lourdes Syndram, CDMP

CONSENT TO USE IMAGES

Registration and attendance at, or participation in, the CRVC and other activities constitutes an agreement by the registrant to IVMA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions, marketing efforts and materials, and audiotapes of such events and activities.

2025 CONFERENCE DATES

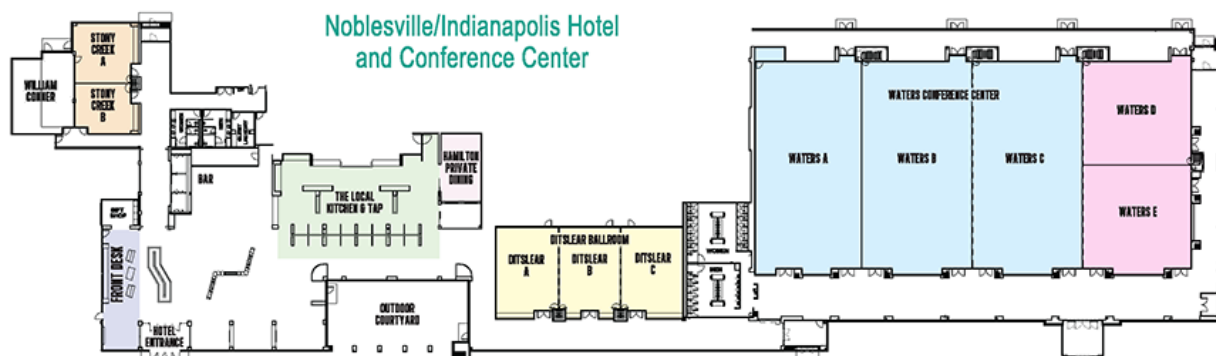
January 30 - February 1, 2025 (Tentative) - Embassy Suites Noblesville Indiana Conference Center



**EMBASSY
SUITES**

by HILTON™

Noblesville/Indianapolis Hotel
and Conference Center



SPECIAL EVENTS & ACTIVITIES

IVMA MEMBERSHIP MEETING & KEYNOTE PRESENTATION

**Thursday Evening, February 1, 2024 7:00 - 9:00 pm
Waters A Ballroom**

The IVMA Membership Meeting will kick off the Crossroads Veterinary Conference.

Enjoy the complimentary evening snacks and cocktails provided by the Embassy Suites (for guests staying at the hotel). At 7 pm, IVMA is pleased to offer the IVMA Membership Meeting. IVMA Awards will be presented and IVMA leadership will be installed. Following the membership meeting, the Crossroads Veterinary Conference will kick off with our featured keynote presenter, Dr. Addie Reinhard. Currently, Dr. Reinhard is an experienced companion animal veterinarian. She graduated from the University of Tennessee College of Veterinary Medicine and currently practices in the central Kentucky region. She has special interests in client communication, preventative care, dermatology, and creating helpful educational resources for pet parents. This event is sponsored by the Indiana Animal Health Foundation in honor of Dr. Carol Ecker.

INDIANA ANIMAL HEALTH FOUNDATION SILENT AUCTION



Friday, February 2 - Saturday, February 3, 2024 For the 23rd year, the Indiana Animal Health Foundation will hold a Silent Auction in the Market Place during the meeting. The proceeds will benefit the Indiana Animal Health

Foundation. Please stop by and bid on some fun gifts that will benefit a very worthwhile cause right here in Indiana. The Silent Auction will be open for viewing Friday and Saturday.

The auction will open online on January 25, 2024 and will continue through 12PM Saturday, February 3, 2024. **This year you will be bidding for all items online.** Pickup and payment for items with check or cash will be available from 12-1PM on Saturday, February 3. Payment with a credit card will be available on the online auction website.



5 THINGS TO KNOW

1. Early registration deadline - January 09, 2024 - register online at www.invma.org or by mailing your registration to the IVMA office.
2. Reservation deadline at hotel - January 3, 2024.
3. Meeting location - Embassy Suites Noblesville Indianapolis Conference Center, 13700 Conference Center Drive, Noblesville, IN.
4. You can obtain 20 hours of continuing education.
5. Speaker notes can be accessed from the IVMA website in advance of the meeting or using the mobile-friendly IVMA website.





CROSSROADS

VETERINARY CONFERENCE















Keynote Speaker
Dr. Addie Reinhard

**The Evolution of
Veterinary Mentorship**

February 1, 2024
7:00-9:00PM



FRIDAY, FEBRUARY 2, 2024

	Equine Medicine	Small Animal Medicine Parasitology	Small Animal Medicine Respiratory
Sponsor			
Room	Ditslear A	Waters E	Waters D
Sunrise CE 7:00 - 7:50AM	Large Animal Sunrise CE - "Technical Large Animal Rescue" Dawn Slessman, RVT		A Blood Test Can Do That? Liquid Biopsy to Detect and Monitor Cancer in Dogs Dr. Ashley Phelps Dunn Sponsored By: 
8:00 - 8:50AM	A Half Century Equine Neurology Career: Not as Neurotic as You'd Think (Part 1) Dr. Steve Reed Sponsored By: 	Heartworm Disease Update - The Moxidectin Story (Part 1) Dr. Chris Adolph Sponsored By: 	Visit another session!
9:00 - 9:50AM	A Half Century Equine Neurology Career: Not as Neurotic as You'd Think (Part 2) Dr. Reed Sponsored By: 	Heartworm Disease Update - The Moxidectin Story (Part 2) Dr. Adolph Sponsored By: 	Just When You Thought You Understood Tracheal Collapse Dr. Dana Clarke
9:50 - 10:30AM		Marketplace Opens at 9:30	
10:30 - 11:20AM	Equine Protozoal Myeloencephalitis - An Update Dr. Reed Sponsored By: 	Tick-borne Diseases (Part 1) - Dr. Adolph Sponsored By: 	Canine Pneumonia - Infectious or Not? Dr. Clarke
11:30AM-12:30PM	Lunch Waters A - Earn 1 hour of CE with these company presentations: Zoetis and Patterson		
12:30 - 1:20PM	Equine Degenerative Myeloencephalopathy Dr. Reed Sponsored By 	Tick-borne Diseases (Part 2) - Dr. Adolph Sponsored By: 	Feline Respiratory Disease Dr. Clarke
1:30 - 2:20PM	Pituitary Pars Intermedia Dysfunction: The Latest Dr. Steve Grubbs Sponsored By 	Canine GI Parasites Dr. Adolph Sponsored By 	Challenging Upper Airway Obstruction Cases Dr. Clarke
2:40 - 3:30PM	Equine Metabolic Syndrome/Insulin Dysregulation: The Latest Dr. Grubbs Sponsored By 	Feline Parasites - Dr. Adolph Sponsored By 	Blood Gas Basics (and Not So Basics) Dr. Clarke
3:40 - 4:30PM	Factors that affect diagnostic results (ACTH and insulin) + SGLT2 inhibitors in the insulin dysregulated horse Dr. Grubbs  Sponsored By:	Visit the Marketplace or Another Session	Respiratory Complications of Trauma Dr. Clarke

FRIDAY, FEBRUARY 2, 2024			
	Veterinary Team	Maximizing Practice Life	Market Place
Sponsor			
Room	Ditslear B	Waters A	Waters B/C
Sunrise CE 7:00 - 7:50AM			
8:00 - 8:50AM	Animal Decontamination What Is It and How Can I Help? Dawn Slessman, RVT	Mastering the Art of Mindful Listening Dr. Addie Reinhard	
9:00 - 9:50AM	Animal Emergency Response - The Veterinarian and Technician Roles - Dawn Slessman, RVT	Conflict Management: Creating Healthier Work Environments Dr. Reinhard	Marketplace Opens At 9:30AM
9:50 - 10:30AM	Visit The Marketplace		
10:30 - 11:20AM	Breathing Easy: Oxygen Therapy Molly Ellis, RVT	Visit The Marketplace Or Another CE Session	Earn 2 Hours Of CE By Visiting The Marketplace!
11:30AM - 12:30PM	LUNCH BREAK! Earn 1 hour of CE with these company presentations: Zoetis and Patterson		
12:30 - 1:20PM	ABCs of CPR Molly Ellis, RVT	Visit The Marketplace Or Another CE Session	Visit The Marketplace
1:30 - 2:20PM	The Art of Triage Molly Ellis, RVT	SOS - Saving Ourselves So We Can Save Others Dr. Heidi Hulon Sponsored By: 	Visit The Marketplace
2:40 - 3:30PM	Putting the 'O' in 'OMG'! A Case Based Approach to Respiratory Emergencies Hanna Yagel, RVT	Resiliency - Thriving Beyond Surviving Dr. Heidi Hulon Sponsored By: 	Earn 2 Hours Of CE By Visiting The Marketplace!
3:40 - 4:30PM	The High-Risk Anesthesia Patient Amanda Wolfingbarger, RVT	Recipe for Flourishing - Your Culture Dr. Heidi Hulon Sponsored By: 	Marketplace Closes At 4:30PM

SATURDAY, FEBRUARY 3, 2024

	Large /Mixed Animal Medicine	Small Animal Medicine	Small Animal Dermatology
Room	Ditslear A	Waters E	Waters D
7:00 - 7:50AM	Mixed Animal/Equine Sunrise CE "Equine Thyroid Disease: The Latest" Dr. Steve Grubbs Sponsored By: 		Otitis Externa - 5 Common Reasons Treatments Fail Dr. Darren Berger Sponsored By: 
Sponsor		This Track Is Sponsored By 	This Track Is Sponsored By 
8:00 - 8:50AM	Receiving Calf Health Management - Managing Morbidity Dr. Dan Thomson	Indiana Rabies Awareness: Part 1 Dr. Richard Ford & Dr. Jen Brown	Dr. Darren Berger Dermatology Symposium
9:00 - 9:50AM	Receiving Calf Health Management - Managing Case Fatality Rates Dr. Thomson	Indiana Rabies Awareness: Part 2 Dr. Richard Ford & Dr. Jen Brown	Dr. Darren Berger Dermatology Symposium
9:50 - 10:30AM		Visit the Marketplace	
10:30 - 11:20AM	Weaning and Receiving Calf Nutrition Dr. Thomson	Tick Borne Diseases: Ehrlichiosis & Lyme Borreliosis & Anaplasmosis Dr. Richard Ford	Ready? Set? Go! Your 20 Minute Dermatology Consult: Communication Tips for Success Dr. Jackie Campbell
11:30AM - 12:30PM	Lunch Waters A	Lunch Waters A	Lunch Waters A
12:30 - 1:20PM	Feedlot Cattle Lameness Dr. Thomson	The Clinical Approach to the Complicated Diabetic Cat Dr. Cindy Ward	Dermatology 101 Dr. Jackie Campbell
1:30 - 2:20PM	Cattle Handling and Facilities Dr. Thomson	It's Sweet: A Case Based Approach to Diabetes Mellitus, Part I Dr. Ward	Feline Allergy - Because Cats Do Whatever They Like Dr. Brittany Lancelotti
2:30- 3:20PM	New Technology Coming to the Beef Industry and Veterinary Medicine Dr. Thomson	It's Sweet: A Case Based Approach to Diabetes Mellitus, Part II Dr. Ward	Can You Ear Me Now? A Clear Approach To Otitis Externa Dr. Brittany Lancelotti
	Thank you to all of our sponsors & vendors!		

SATURDAY, FEBRUARY 3, 2024

	Veterinary Team & BOAH/Public Health	Staff Retention & Utilization	Marketplace
Room	Ditslear B	Waters A	Waters B/C
Sunrise CE 7:00 - 7:50AM			
Sponsor			
8:00 - 8:50AM	Center for Animal Policy Updates - Part 1	Today's Veterinary Associates - Who are They? How Can You Keep Them? Dr. Jim Weisman	Thank you to all of our sponsors & vendors!
9:00 - 9:50AM	Center for Animal Policy Updates - Part 2	The Many Faces of Veterinary Technicians: Career Pathways Heather Prendergast, RVT, and Ken Yagi, RVT	Marketplace Opens At 9:30AM
9:50 - 10:30AM		Visit the Marketplace!	
10:30 - 11:20AM	Accreditation Module #19 - Animal Health Emergency Response Dr. Emily Tolle	Visit The Marketplace	Thank you to all of our sponsors & vendors!
11:30AM - 12:30PM	Lunch Waters A	Lunch Waters A	Lunch Waters A
12:30 - 1:20PM	Accreditation Module #23 Use of Antibiotics in Animals Dr. Deborah Boyd	Pushing the Boundaries to the Extreme: High- Level Technician Utilization Ms. Prendergast and Mr. Yagi	Visit The Marketplace
1:30 - 2:20PM	Accreditation Module #31 - High Impact Equine Disease Dr. Jennifer Strasser	Moving the Utilization Needle in Your Hospital Ms. Prendergast and Mr. Yagi	Thank you to all of our sponsors & vendors!
2:30 - 3:20PM	Accreditation Module #35 - Bovine Dr. Cheryl Miller	Summary of the Day - What Questions Do You Have to Improve your Team's Utilization? A panel discussion with Ms. Prendergast and Mr. Yagi	Marketplace Closes At 1:30PM
	Thank you to all of our sponsors & vendors!		

PWR UP



MEMBERSHIP ASSISTANCE PROGRAM FOR EMPLOYEES \$299 EARLY BIRD RATE (UNTIL 10/01/2023 AFTER THE RATE WILL BE \$349) PER YEAR - PER HOSPITAL. SIGN UP TODAY & OFFER THIS OUTSTANDING BENEFIT TO ALL OF YOUR EMPLOYEES!

What is the Member Assistance Program (MAP)?

The MAP offers help for personal and/or professional concerns by providing FREE, confidential, short-term counseling and/or personal consultation.

Additionally, the MAP provides work-life resources for such issues as legal and financial consultations, online learning, and resources.

There is no cost to you for your phone calls or face-to-face visits with the MAP. The Indiana Veterinary Medical Association will continue to cover expenses for all IVMA members! The MAP Employee program is designed to include all of our employees (per clinic that are not IVMA members!). Sign up today and start offering this great service to all of your staff.

MAP Employee Program is effective immediately.

Questions? Call 317-974-0888, or email lisa@invma.org.

Scan the QR Code and register online.





2024 CRVC Market Place Exhibitors

Thank you to our sponsors & exhibitors. This generous support allows us to maintain reasonable registration fees, while providing nationally known speakers.

Alliance Animal Health #38
American Regent Animal Health #21
Antech #39
Banfield #1
Blue Natural Veterinary Diet #46
Boehringer Ingelheim #32/33
C Specialties #55
Chester Inc. #8
Choice Medical Systems #4
Christian Iconic Xray #43
Covetrus #2
DVM Match #50
Elanco #34/35
Ellie Diagnostics #11
ElleVet Sciences #3
Esaote North America #53
Goelzer Investments Management #16
Hill's Pet Nutrition #12
IDEXX #47
Indy Animal Surgery Center #40
Indy Vet Emergency & Specialty Hospital #49
IVMA #27
Kreative DocuVet #20
Lighthouse Veterinary Personnel Services #41
MedVet Indianapolis #14

Midwest Veterinary Supply #25/26
MiraVista Veterinary Diagnostics #36
Neogen #51
NIVES #42
Noah's Animal Hospital & 24 HR #37
Noxsano Animal Health #6
Nutramax #29
NVA #9
Patterson #31
Pet Wellness Clinic #17
Premier Payment Solutions #24
Purdue College of Veterinary Medicine #54
Purina #7
Radiation Services #22
Schultz Technology #13
Simmons Great Lakes #30
Standard Process #52
Southern Veterinary Partners #44
Total Practice Solutions #28
Trusted Journey Pet Memorial Services #15
Universal Imaging #48
VCA Animal Hospital #18
VCA Urgent Care #19
Vetamac #5
Vet Books #10
Wedgewood Pharmacy #23
Zoetis #45

Market Place Hours: Friday, February 2, 2024 / 9:30AM - 4:30PM / Saturday, February 3, 2024 / 9:30AM - 1:30PM / Visit the Market Place and earn 2 hours of CE!



Indiana Animal Health Foundation

Silent Auction

SCAN ME



Support a Great Cause & Bid Today!



Boehringer
Ingelheim



**A Big Thank You
to Our Amazing
Sponsors!**



CROSSROADS

VETERINARY CONFERENCE

Save The Date For 2025 CRVC
January 30 - February 1, 2025
Embassy Suites, Noblesville, IN





INSIGHTS DISCOVERY A NEW WAY TO COMMUNICATE

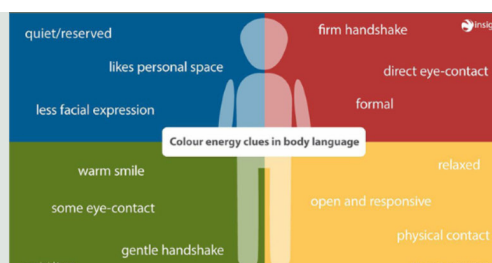
Insights Discovery is a fantastic tool that can help you understand your own behavior as well as that of others. Developed by Carl Jung (Introvert versus Extrovert and Thinking versus Feeling), four color quadrants can describe a certain personality. Going through the Insights Discovery training can help your team communicate better and be more effective in their day to day work. Learn more at www.invma.org/insights-training/ or scan the QR code.

IVMA MEMBER RATE

\$400 / 2-Hour Staff Training

\$800 / 4-Hour Staff Training

Interested in learning more contact lisa@invma.org.





Indiana Veterinary Medical Association

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invma.org info@invma.org P: (317) 974-0888